## Have You Met YOUR Inside Sales Rep?

As an ESD Systems.com customer, your account has been assigned to one Inside Sales Rep (ISR) who will personally manage your account. Our ISRs are ESD control experts and sell and support ONLY ESD control products. They have the knowledge to assist you in designing an effective program to pass important audits and to increase your production yields. It is their job to increase your ability to serve YOUR customers while saving you money! Don't be shy, call or e-mail your Inside Sales Rep today and introduce yourself!



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### Receiving Duplicates? Incorrect Address?

Please fax mailing information to us at 800-805-5665. Note corrections and/or duplicates and we'll take care of it. PRSRT STD U.S. Postage PAID GS&W Services Inc

✓ Please route to:	
ESD Coordinator	

Quality Manager / ESD Egr.

ADDRESS SERVICE REQUESTED



NL-104 12/00

# Talking ESD Control

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# Place Orders With Our On-Line Catalog

### eCommerce Is Now Live!

ESD Systems.com's eCommerce is now completely live! This site includes a full product catalog with product descriptions, images and links to technical sheets as well as an interactive (and persistent) shopping cart tied to secure order submission and credit card approval modules. This site is integrated into ESD Systems.com's current web site found at: www.esdsystems.com

By visiting our on-line catalog, you'll find all the most recent updates on all our products. Each product includes a picture of the item so you see exactly what you're ordering. Take a look and see why ordering from ESD Systems.com might just be right for you!

Need 10 reasons to place your order on-line? See page 2.

## **New Auto Calibration Unit Instantly Calibrates CE Ionizer**



We are excited about the new Auto Calibration Unit for the CE Ionizer! By allowing calibration of the CE Ionizer in under 60 seconds right at the workstation, the Auto Calibration Unit will save time and money! The Auto Calibration Unit has closed loop calibration to calibrate the ESD Systems.com CE Ionizer to conditions at the worksurface. By using the Auto Calibration Unit, one

will minimize workstation down time because the ionizers will not have to be returned to the factory for calibration. The calibration unit derives power from the ionizer under test. It's simple; just plug the calibration unit into the ionizer!

This eliminates the need for batteries or power supplies. The new calibration unit also provides a visual balance indicator that displays the ionizer balance level.

Item Description

**43469** Auto Calibration Unit, NIST Calibrated

**1-4 5**+ \$995.00 \$925.35

For more information, download Technical Brief PS-2099 from our web site: www.esdsystems.com

## Statguard® Carpet Protector Controls Static Charges On Fabric Chairs and Carpet



Our new Statguard® Carpet Protector might sound a little misleading as it can be applied to fabric chairs and other fiber materials in addition to carpet. It is designed to make non-ESD chair fabrics and carpet ESD safe by controlling the generation and build-up of static charges. Also, our carpet protector is designed to control against ESD while protecting fabric color and life. Our Statguard® Carpet Protector is water based and easy to apply. It protects ESD safe chair fabrics and carpet from soil and stains while maintaining a new-looking appearance. Our Statguard® Carpet Protector's trigger spray quart makes this product easy to apply to small carpeted areas and fabric chairs.

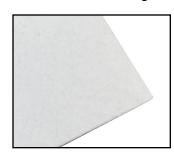
Coverage: 1,200 square feet per gallon of diluted 75 sq ft per quart of ready-to-use

Item	Description	1-4	See on-line
26060	Carpet Protector, 1 quart	\$15.30	catalog for
26061	Carpet Protector, 1 gal concentrate	153.00	quantity breaks

Tech Brief PS-2082

For more information or to order this product, visit our web site: www.esdsystems.com

## FRP Mats Provide Maximum Durability & Heat Resistance



Our FRP matting material is a premium, heat resistant, rigid work bench top ideal for soldering or conformal coating applications. Its durable fiber reinforced polyester protective material is resistant to most chemicals. FRP is volume dissipative and reversible, meaning it will electrically couple. Its low coefficient of friction makes it ideal to slide or rotate assemblies. FRP's cut resistant hard surface is ideal for trimming workstations.

**RTT**: 10<sup>4</sup> ohms per ESD S4.1-1997 **RTG:** 10<sup>5</sup> -10<sup>6</sup> ohms per ESD S4.1-1997

Thickness: 0.063"

For more information, download Drawing TD-11200 from our web site.

See our on-line catalog for pricing.

# Top Ten Reasons To Place An Order On Our Web Site:



- 1. You can print out a hard copy confirmation as soon as the order is submitted.
- 2. No chance of order taking errors via the phone and no keying errors. You get what you order.
- 3. See stock levels and review substitute options if there is a stock out.
- 4. You can place an order after hours.
- 5. Persistent shopping cart will store your order until you're ready to purchase.
- 6. Shipping cost calculator directly connected to UPS server.
- 7. No minimum order charge.
- 8. All eCommerce orders are priority orders (put ahead of regular phone/faxed orders).
- 9. Secure site for protection of your information and ordering transactions.
- 10. Every order placed generates an automatic e-mailed order receipt.

Visit our site today and find out for yourself just how rewarding our eCommerce capabilities really are!

www.esdsystems.com



## Wescorp® Antistatic Yellow Cellulose Tape Combines ESD Control With High Visibility



Our Yellow Cellulose Tape with Symbols brings something to the workbench that our other tapes don't - high visibility. In addition to near elimination of electrostatic charge generation caused by unrolling or removal of tape, the bright yellow color of our antistatic Yellow Cellulose Tape promotes high visibility with ESD susceptibility symbols for increased awareness. The yellow color of our new tape is consistent with ANSI/EOS/ESD-S8.1-1993, which is the preferred color providing high visibility to ESD susceptibility.

### **Applications include:**

- Identification of ESD susceptible products or components and sealing ESD bags or packaging
- Attach ESD paperwork to bags or product
- Ideal for packaging, such as container sealing, static shielding bag closure, and holding IC DIP tubes
- Antistatic, low tribocharging so will not damage ESD susceptible electronic components
- Bright yellow color for high visibility with ESD susceptibility symbols for increased awareness; identify your ESD protected area

#### **Features of the tape include:**

- 2.0 mil total thickness
- Rubber based adhesive absorbs moisture
- Adhesive surface resistivity 10<sup>10</sup> ohms
- Temperature range of 50°F to 122°F

**Item Numbers** (72 yrd roll length): **16155** (1/2"): \$5:00. **16156** (3/4"): \$7:00. **16157** (1"): \$9:00. **16158** (2"): \$18:00.

To see quantity breaks or download Drawing 16120, visit our web site: www.esdsystems.com.

## Premium "Lifetime" Foot Grounder Guaranteed To Last Forever Or We'll Replace It FREE!

Our Premium Lifetime D-Ring Foot Grounder is our most popular foot grounder, and the best we have to offer. Its cross-linked tire-grade rubber heel cup ensures complete charge

dissipation and provides two wear surfaces.

This foot grounder also features an elastic Dring comfort system that provides maximum ankle comfort and flex during walking. The Premium Foot Grounder's internal reinforced

scrim layer will eliminate tearing.

For more information on our Premium Lifetime Foot Grounder, download Drawing24500 from our

web site: esdsystems.com

 Item
 Description
 1-24

 24500
 Heel, 1 Meg
 \$12.95

 24501
 Heel, 2 Meg
 12.95

See on-line catalog for quantity breaks

### **Limited Lifetime Gurantee**

The limitations on this gurantee are:

- 1. The old unit has to be returned intact for a replacement.
- 2. ESD Systems.com label must accompany the product intact or not.
- 3. The customer pays freight to and from factory.
- 4. Guarantee for replacement of like kind, no cash credit.
- 5. The units must no longer function properly to be replaced.

